

Saint Joseph's Catholic School 2018 Fall Festival
Saturday October 20, 2018 from 11 AM to 10 PM

	Magi	Patron	Charger	Friends/Family
Sponsorship Level	\$4,660	\$3,285	\$750	\$100
Value of Incentives	\$300	\$300	\$50	\$50
Estimated Impressions¹	3,500	3,000	1,000	N/A
Per Unit Advertisement Cost	\$1.25/Person	\$1.00/Person	\$0.70/Person	N/A
Banner Placement²	One Tier 1 Area	One Tier 2 Area	One Game/Small Ride	N/A
Logo on Official Fair T-Shirt	✓			
Logo on Print Advertisements	✓	✓		
Stage Announcement	✓	✓	✓	
Recognition in Fair Program	✓	✓	✓	✓
Recognition on Facebook	✓	✓	✓	✓
<u>Incentives</u>				
Unlimited Rides Wristbands	10	10	2	2
Food/Beverage Tickets	100	100	10	10

Tier 1 Areas

Center Stage
Beer Tent

Tier 1 Areas

100 Foot Tall Slide
Fun House

Tier 1 Areas

Large Carousel
Large Swing

Tier 2 Areas

Food Booth
Soda Tent

Tier 2 Areas

Ticket Booth
Raffle Tent

Tier 2 Areas

Dessert Tent

¹ Attendance has averaged 6,000 over the past several years; represents an estimate of the number of impressions on adults 18+

² Sponsor shall be responsible for providing the banner; maximum size 4' x 10' for center stage, 3' x 6' for all other locations; handouts and small marketing collateral is permissible